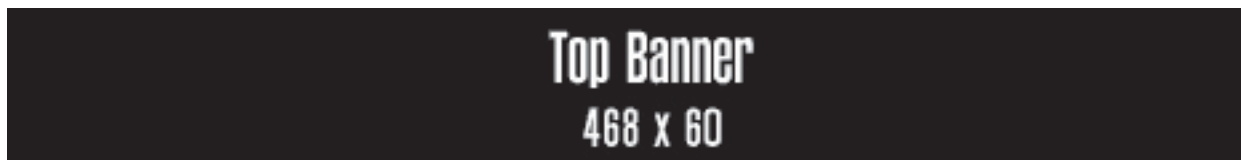


Making Music

ONLINE AD SPECIFICATIONS



PRINT ADVERTISERS	3 MONTHS	6 MONTHS	12 MONTHS
468 X 60	\$325	\$595	\$995
120 X 240	\$280	\$480	\$800
120 X 90	\$195	\$365	\$670
NON-PRINT ADVERTISERS	3 MONTHS	6 MONTHS	12 MONTHS
468 X 60	\$425	\$710	\$1295
120 X 240	\$360	\$600	\$1010
120 X 90	\$235	\$420	\$810

MEDIA SPECIFICATIONS

GENERAL NOTES

- The Top Banner (468 x 60) will appear on every page including the index.
- The Side banners (120 x 240 and 120 x 90) will appear on every page but the index.
- Resolution: 72 ppi

ACCEPTABLE FILE FORMATS

- Adobe Acrobat Document (*.pdf) (recommended)
- *embed all fonts in pdf*
- Adobe Illustrator Artwork (*.ai) (recommended)
- Adobe Photoshop Image (*.psd) (recommended)
- TIFF Image (*.tif, *.tiff)
- Bitmap Image (*.bmp)
- JPEG Image (*.jpg, *.jpeg)
- *save jpeg at maximum quality (12)*

FILE SIZE & SUBMISSION

Digital ads may be submitted via email to ryan@makingmusicmag.com if less than 6MB. Anything greater than 6MB should be submitted via FTP. Please contact ryan@makingmusicmag.com for FTP information.